

VIGNAN UNIVERSITY:: VADLAMUDI

One day workshop
On
Entrepreneurship and Business-Plan



School of Computing ,VU in collaboration with IIT, Kanpur an Nurture Talent Academy has organized a one day workshop on “Business-Plan And Entrepreneurship “ at Sravanthi and Srujana seminar hall on 20 Jan 2011.The inaugural of the workshop has been held at Sravanthi seminar hall at 10 A.M. Resource persons Mr.Amit Grover ,CEO,Nurture Talent Academy, he is an individual with passion about entrepreneurship. He is an IIT Delhi and IIM Indore graduate and has previously worked with renowned companies like Infosys, Asian Paints and Onida. He is also a part of Mumbai Angels, a not for profit organization of angel investors and actively helps with funding and mentoring early stage companies. & Mr Siva Rangaswamy,Advisor of Nurture Talent Academy has led the Retail Vertical group for two of India’s leading IT services companies, having worked with leading global retailers and Indian retailers in areas concerning their Information Systems. He has an experience of over 20 years in the IT services industry, of which the last 13 years were spent exclusively with Retail Clients across USA, UK, UAE and also with various retail chains in India.

Dr. V. Madhusudhana Rao , Director-DET addressed the gathering with his inspiring speech for this type of workshops will be helpful for the students for the better advancement of their career, Dr. C. Ranga Rao, Registrar with his encouraging words motivated the students for to be themselves an entrepreneurs , Prof. K.V.K. Krishore, HoD, CSE has welcomed the participants and appreciated them for making such a massive workshop to commence, Dr. P. Krishna Prasad, Academic Director also addressed the gathering with warm welcome.

The resource persons will enlighten the students in three different sessions. Various concepts like Session 1: Insights into entrepreneurship, challenges in starting a business, What is the mindset of an entrepreneur?, Skill-set of an entrepreneur, key requirements for starting up. What are the ways and means of starting your journey as an entrepreneur? Section 2: Idea to execution – key steps towards starting up. B-Plan training – How to make an effective B-plan? B-Plan Games, exercise and quizzes. Session 3: Sources of Investment for startups in India. How to get mentors for your startup. How to start a business during college. will be dealt in the day long workshop. Including Vignan Versity around 300 students from Vignan's Lara institute of Technology, Viganan's Nirula college for women, Chalapathi Engineering College,NRI Engineering College and KL University are taking part in the event which aims to nurture the talents of budding engineers. The students really impressed by the workshop. The workshop is coordinated by S.V.Phani Kumar Asst. Prof. CSE and student coordinators are: 1) I.Sai Krishna, IIIrd, B-tech, CSE, VU. 2) Viswajeet Kumar, IIIrd, B-tech, CSE, VU. 3) Y.Raghu Ram, IIIrd, B-tech, CSE, VU. 4) Y.Bhargav Reddy, IIIrd, B-tech, CSE, VU. 5)K.Deepthi, IIIrd, B-tech, CSE, Vignan Nirulla.