Course Code: MB601

BUSINESS MATHEMATICS

Objective: The objective of this course is to provide the student with an understanding of some of the basic elements of business mathematics and their common application.

UNIT-I - 11 Hrs

Linear algebra – Linear Equation – Identity – Equality – General Solution – Simultaneous Homogeneous and Non-homogeneous Linear equations.

UNIT-II - 11 Hrs

Probability Theory – Meaning of probability; Different definitions of probability; Addition theorem, multiplication theorem and Bayes' Theorem (proofs are excluded)

UNIT-III - 12 Hrs

Discrete and continuous probability distributions – Binomial distribution, Poisson distribution and Normal distributions applications and importance

UNIT-IV - 13 Hrs

Index Numbers: Means and types of index numbers; Problems in construction of index numbers; Methods of construction of price and quantity indices; Tests of adequacy - Chain-base index numbers; Base shifting, splicing, deflating; Consumer price index and its uses.

UNIT-V - 13 Hrs

Time Series Analysis: Introduction - Components of time series; Additive and multiplicative models; Determination of trend by semi average, moving average and least squares (linear, second degree, exponential curves); Computation of seasonal indices by simple average, ratio-to-moving average, ratio-to trend and link relative methods.

Text Books:

- 1. S.C.Gupta, Fundamentals of Statistics, Himalaya Publishing House, 6th ed., 2011.
- 2. S.P.Gupta, Statistical Methods, Sultan Chand and Sons, 2009.

Reference Books:

- V. K. Kapoor Essentials of Mathematics for Commerce and Economics, Sultan Chand & Sons.
- 2. P.K.Giri and J.Bannerjee, Introduction to Business Mathematics, Academic Pulishers, 1st ed., 2009.
- 3. Gupta S.C and Kapoor, V.K (2007): Fundamentals of Mathematical Statistics, 11th ed., Sultan Chand and Sons.
- 4. Mukhapadhya, P (1999) Applied Statistics, Books and Allied (p) Ltd.,